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PTO/SB/30 (08-00)

Approved for use through 10/31/2002, OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995.

See The American Inventors Protection Act of 1999 (AIPA).

Application Number	09/534,916
Filing Date	Mar 23, 2000
First Named Inventor	Marsh
Group Art Unit	2876
Examiner Name	Lee, S.
Attorney Docket Number	MS1-525US

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application.

NOTE: 37 C.F.R. § 1.114 is effective on May 29, 2000. If the above-identified application was filed prior to May 29, 2000, applicant may wish to consider filing a continued prosecution application (CPA) under 37 C.F.R. § 1.53 (d) (PTO/SB/29) instead of a RCE to be eligible for the patent term adjustment provisions of the AIPA. See Changes to Application Examination and Provisional Application Practice, Final Rule, 65 Fed. Reg. 50092 (Aug. 16, 2000); Interim Rule, 65 Fed. Reg. 14865 (Mar. 20, 2000), 1233 Off. Gaz. Pat. Office 47 (Apr. 11, 2000), which established RCE practice.

1. Submission required under 37 C.F.R. § 1.114

- a. Previously submitted
i. Consider the amendment(s)/reply under 37 C.F.R. § 1.116 previously filed on _____
(Any unentered amendment(s) referred to above will be entered).
ii. Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____
iii. Other _____
- b. Enclosed
i. Amendment/Reply
ii. Affidavit(s)/Declaration(s)
iii. Information Disclosure Statement (IDS)
iv. Other _____

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2. Miscellaneous

- a. Suspension of action on the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; Fee under 37 C.F.R. § 1.17(i) required)

- b. Other _____

3. Fees

The RCE fee under 37 C.F.R. § 1.17(e) is required by 37 C.F.R. § 1.114 when the RCE is filed.

- a. The Director is hereby authorized to charge the following fees, or credit any overpayments, to Deposit Account No. 12-0769
i. RCE fee required under 37 C.F.R. § 1.17(e) 04/25/2002 ANONDAF1 00000153 120769 09534916
ii. Extension of time fee (37 C.F.R. §§ 1.136 and 1.17) 01 FC:179 740.00 CH
iii. Other 02 FC:116 400.00 CH
- b. Check in the amount of \$_____ enclosed
- c. Payment by credit card (Form PTO-2038 enclosed)

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED

Name (Print/Type)	Allan T. Sponseller	Registration No. (Attorney/Agent)	38,318
Signature		Date	4/22/02

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner For Patents, Box RCE, Washington, DC 20231, or facsimile transmitted to the U.S. Patent and Trademark Office on:

Name (Print/Type)	LeAnn M. Sassman	Date	4/22/02
Signature		Date	4/22/02

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND FEES AND COMPLETED FORMS TO THE FOLLOWING ADDRESS: Assistant Commissioner for Patents, Box RCE, Washington, DC 20231.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No. 09/534,916
Filing Date March 23, 2000
Inventor..... Marsh
Group Art Unit 2876
Examiner Lee, S.
Attorney's Docket No. MS1-525US
Title: Enhancing Smart Card Usage For Associating Media Content With
Households

RESPONSE TO FINAL OFFICE ACTION DATED NOVEMBER 21, 2001

To: Commissioner of Patents and Trademarks,
Washington, D.C. 20231

From: Allan T. Sponseller (Tel. 509-324-9256; Fax 509-323-8979)
Customer No. 22801



22801

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In the Claims:

Claims 1-22, 24-46, 50, 52-54 were previously pending.

Claims 9, 21, 26, 29, 35, 40, and 45 are amended.

New claims 55-57 are added.

Claims 1-22, 24-46, 50, 52-57 are pending.

Pursuant to 37 CFR 1.121(c)(1), please replace the current versions of claims 9, 21, 26, 29, 35, 40, and 45 with the following clean copies of claims 9, 21, 26, 29, 35, 40, and 45, and add new claims 55-57:

9. (Amended) A smart card comprising: